

# Cookie Policy

## INFORMATION ABOUT OUR USE OF COOKIES

The Entertainment One Films Australia Pty Ltd (“eOne”) family of websites (each a “Site”) use cookies to distinguish you from other users of our Site(s). This helps us to provide you with a positive and productive experience when you browse our website and also allows us to improve our site. Your general use of our Site(s) will be governed by our Site(s) [Terms of Use](#). Our use of your private information is set out in our [Privacy Policy](#). This Cookie Policy, our Site(s) [Terms of Use](#) and our [Privacy Policy](#) should be read together to govern your use of our Site(s).

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive including information about your computer including your IP address, the type of operating system and browser you use, and your computer's location. Cookies can be read by the Site when you return to the Site at a later time. The data stored in a cookie may relate to your browsing habits on the Site, or the cookie may contain a unique identification number so that the Site can identify you as a returning user on a subsequent visit to the Site. To learn more about cookies and how to disable them please visit [www.allaboutcookies.com](http://www.allaboutcookies.com).

The cookies we use are "analytical" cookies. They allow us to recognize and count the number of visitors and to see how visitors move around the site when they are using it including what pages you visit on our Site(s), what links you click on and how long you spend on various pages/links. This helps us to improve the way our Site(s) work, for example, by ensuring that users are finding what they are looking for easily.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Site(s).

Cookie	Purpose	More Information
ASP.NET_SessionID	This cookie is part of the ASP.NET Technology. While the Hopscotch eOne site does not use public user accounts, the ASP.NET_SessionId cookie is still used by the application. One example of its use is CMS Desk. A session cookie is not specific to user authentication. An application can use Session cookies to store any type of information and the information will be store until the web session ends. A session ends when the browser is closed or the allowed session time is reached.	<a href="http://support.microsoft.com/kb/899918">http://support.microsoft.com/kb/899918</a> for a full description.
CMSPrefer redCulture	Used to track the preferred culture (language) of a user. This reflects the content that appears on the website as it's this cookie that	<a href="http://www.kentico.com/Cookie-Usage">http://www.kentico.com/Cookie-Usage</a>

	is updated when a user toggles between languages. For example if a user is viewing the site in Dutch this cookie will remember that preference.	
Visitor Status	Used by Kentico to provide basic analytics information. It helps track user visits to the site. Data includes; visitors country, referring site, page views, top landing pages, top exit pages, keywords.	<a href="http://www.kentico.com/Cookie-Usage">http://www.kentico.com/Cookie-Usage</a>
CurrentVisitStatus	Used by Kentico to provide basic analytics information for the current day. It helps track user visits to the site. Data includes; visitors country, referring site, page views, top landing pages, top exit pages, keywords.	<a href="http://www.kentico.com/Cookie-Usage">http://www.kentico.com/Cookie-Usage</a>
CMSMobileRedirected	Determines if browser should be redirected to a mobile version of the site.	<a href="http://www.kentico.com/Cookie-Usage">http://www.kentico.com/Cookie-Usage</a>
Campaign	Stores the web analytics campaign up to 24 hours.	<a href="http://devnet.kentico.com/docs/6_0/devguide/tracking_marketing_campaigns.html">devnet.kentico.com/docs/6_0/devguide/tracking_marketing_campaigns.html</a>
UrlReferrer	General term; Referrer logging is used to allow websites and web servers to identify where people are visiting them from, for promotional or security purposes. Referrer is a popular tool to combat cross-site request forgery, but such security mechanisms are weakened by the ease of disabling or forging a referer. The referer is widely used for statistical purposes.	<a href="http://en.wikipedia.org/wiki/HTTP_referer">en.wikipedia.org/wiki/HTTP_referer</a>
caroufredsel_cookie_undefined	stored on browser - determines what position carousel should start in when page loads - last viewed	<a href="http://caroufredsel.dev7studios.com">http://caroufredsel.dev7studios.com</a>
__utma	tracks number of times the user has been on the site including 1st and last visit	<a href="http://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">http://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
__utmb	calculates visit length	<a href="http://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">http://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
__utmz	where visitor come from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when you accessed a website. It expires in 15,768,000 seconds – or, in 6 months.	<a href="http://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">http://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
__utmz	When the optimizer script executes, this cookie stores the variation this visitor is assigned to for each experiment, so the visitor has a consistent site experience.	<a href="http://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">http://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
__atuvc	Created and read by AddThis on the client side in order to make sure the user sees the updated count if they share a page and return	<a href="http://www.addthis.com/privacy">http://www.addthis.com/privacy</a>

	to it before the share count cache is updated. <b>No data from that cookie is sent back to AddThis</b>	
dt	tracks dates of cookies	<a href="http://www.addthis.com/privacy">http://www.addthis.com/privacy</a>
psc	Tracks view count	<a href="http://www.addthis.com/privacy">http://www.addthis.com/privacy</a>
uid	user id and login time	<a href="http://www.addthis.com/privacy">http://www.addthis.com/privacy</a>